

The logo for SEEFAR, with 'SEE' in blue and 'FAR' in orange, is centered within a white rectangular area that has an orange border and is tilted slightly clockwise. The background of the entire page is a solid blue color, with a white diagonal shape at the bottom and an orange diagonal shape at the very bottom right.

SEEFAR

**Accelerating Carbon Drawdown**

Call for Concept Notes & Consultants

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## Introduction

The Seefar Foundation needs partners able to deliver a range of climate positive initiatives across Africa, Europe, the Middle East and Asia.

Specifically, we want to hear from organisations and individuals with a track record or expertise in at least one of the following:



Rewilding at scale



Low carbon regenerative plant-based agriculture and/ or Biocyclic Farming



Industrial vermicomposting



Mobilising communities for environmental initiatives



Family planning and educating girls in low- and middle-income countries



Low tech water desalination



Supporting populations to adopt low-animal-product diets (especially in middle- and high-income countries)



Permanent carbon sequestration



Removing plastic from supply chains



Producing low-cost and reliable electric transport for middle-income countries



Moonshots

The Seefar Foundation anticipates entering into partnerships in 2021 and 2022 with a range of implementers that are able to deliver the above initiatives with a **high impact to cost ratio**.

We expect to build consortiums to address climate change and accelerate carbon drawdown using the above initiatives through direct commercial contracts or funding through grant mechanisms. Individual funding agreements will range up to \$1m.

At this stage the Seefar Foundation is looking to identify a large number of potential suppliers in as many geographies as possible, through a **light-touch pre-qualification** call for Concept Notes and CVs.

Shortlisted organisations will be invited to co-design proposals for funding. Individuals will be invited to interview. The Seefar Foundation will provide guidance on focus areas of the co-design to shortlisted individuals and organisations asked to submit proposals.

### About the Seefar Foundation

The Seefar Foundation is the charitable arm of Seefar. It exists to give some of the most vulnerable people in the world opportunities to advance themselves. Our 300 personnel have been working on the ground in communities to support more than 100,000 beneficiaries in more than 30 countries.

These populations are impacted more and more by climate change.

Climate change has become a hidden driver of all our specialty issues including migration, human trafficking, displacement, extremism and social exclusion. It is also one of humanity's greatest challenges in its own right.

We receive funding from the German, British, Dutch, Danish, Norwegian, Austrian and Australian governments; from international organisations such as the UN and World Bank; from the European Union; and from foundations and philanthropy to tackle some of the most difficult problems in the developing world.

We have a bias towards action and results.

We are known by donors as an organisation that gets difficult things done in some of the most fragile environments.

Our new **Accelerating Carbon Drawdown Program** is designed to tackle the drivers of climate change using solutions backed by scientific consensus.

Our environmental mission is to drawdown carbon by reversing:

1. Deforestation and biodiversity loss;
2. Desertification and food insecurity; and
3. Greenhouse gas emissions.

Our first round of funding is expected to be focused on delivering projects in Africa, Europe, the Middle East and Asia that achieve this mission.

We want to support organisations and individuals that can deploy their specialist initiatives to the communities and environments most at risk from climate change.



## Opportunities

The Seefar Foundation expects it will distribute \$10m under this framework over 36 months. Funding models can be in the form of grants, equity investments or commercial agreements to deliver outcomes.

Focus regions vary with the category. However, in general we welcome submissions from as many geographies as possible, providing the initiative has a high impact-to-cost ratio. This means that we have a bias towards projects that can achieve the most [climate positive impact] for the money provided.

The Seefar Foundation is highly experienced at delivering projects in low- and middle-income countries. We therefore want to encourage proposals that have the capacity to be delivered in these countries, even if they have not before, as we can provide the expertise to deliver in developing countries.

The Seefar Foundation is interested in co-designing projects and funding initiatives in the categories listed below.

## Rewilding at scale

Rewilding is a highly effective tool for sequestering carbon, improving biodiversity, and regenerating soil. The Seefar Foundation wishes to support and partner with organisations who can deliver high impact-to-cost ratio rewilding projects. We are particularly interested in organisations who can:

1. deliver rewilding projects in middle- or low-income countries; and/or
2. adapt or deploy their re-wilding approach to middle- or low-income countries; and/or
3. deliver rewilding projects in high-income countries with a high impact-to-cost ratio.

Middle- and low-income countries face many challenges such as corruption and environmental degradation driven by poverty.

The Seefar Foundation is very interested in receiving submissions from organisations with experience re-wilding permanently in such countries.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than four single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. Clear explanation of the initiative.
3. The timeframes required to achieve results.
4. A short one paragraph biography of each member of key personnel.
5. Where it has been successful previously and where your specific approach could be deployed.
6. The results of the initiative with a preference for scientific evidence and a cost vs impact assessment.
7. How it can be scaled.
8. How rewilding gains can be sustained permanently in low- and middle-income countries.
9. Explanation of the price/cost structure of the initiative at various scales.

### **Application Requirements: Individuals**

If you are applying as an individual under the rewilding category, your CV should clearly demonstrate your experience and expertise at designing and delivering rewilding projects, **including being clear about the**

### **challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations as possible.

## Low carbon regenerative plant-based agriculture and/or Biocyclic Farming

As the population grows it will not be possible to feed humanity using resource intensive and environmentally destructive methods of production such as factory livestock farming and cattle grazing. However, the Seefar Foundation is excited by advances in technology and the growth in understanding on how to produce pesticide-free, cruelty free, resource-light and low carbon footprint foods that can scale to feed humanity. As a result, we want to support projects, manufacturers and food companies that can deploy these methods, processes and tools to:

1. Reduce the environmental impact of our food supply in all countries.
2. Combat food insecurity in fragile and conflict affected countries.
3. Make the production of resource intensive farming practices economically unviable.

Examples of projects or initiatives we are interested in supporting (not exhaustive):

- The manufacture of comparatively low-cost, highly mobile food production systems such as hydroponics.
- Projects that train and support farmers to adopt environmentally friendly food production methods.
- Projects designed to regenerate over-exploited soil and repurpose it for less intensive environmentally friendly farming practices.
- The establishment of environmentally friendly food production companies.

- Production and creation of cruelty free animal product alternative foods.

Applications that can demonstrate a high impact-to-cost ratio for their initiative or process will score more highly.

### **Application Requirements: Organisations**

Applicants need to submit one Concept Notes for this initiative no longer than three single sided pages including the following:

1. Overview of your organisation's experience in this area.
2. Clear explanation of the initiative.
3. The timeframes required to achieve results.
4. A short one paragraph biography of each member of key personnel.
5. Where it has been successful previously and where it could be deployed.
6. The results of the initiative with a preference for scientific evidence and a cost vs impact assessment.
7. How it can be scaled.
8. Explanation of the price/cost structure of the initiative at various scales.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your experience and expertise in regenerative plant-based agriculture, Biocyclic Farming and/or soil regeneration.



## Accelerating Carbon Drawdown

Call for Concept Notes & Consultants



If you are submitting a concept note along with your CV, ensure it addresses as many of

the questions asked of organisations above as possible.

## Industrial Vermicomposting

Modern forms of agriculture that have spread to less resilient environments around the world that are pesticide, fertiliser and tilling intensive cause both large scale carbon emissions and eventually lead to desertification. Vermicomposting along with other regenerative farming practices offers the possibility of reversing desertification in some locations - either restoring the soil for more sustainable farming purposes or for making the land viable for rewilding. The Seefar Foundation wants to hear from organisations and individuals with experience in vermicomposting at an industrial scale. Experience in low- and middle-income countries is preferred but not essential.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than four single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. Clear explanation of the technology and process of vermicomposting that you believe is viable in low- and middle-income countries.

3. Where it has been successful previously and where your specific approach could be deployed.
4. A short one paragraph biography of each member of key personnel.
5. The ongoing inputs and outputs of the process at various scale points.
6. The environments that are and are not suitable for the technology you propose.
7. How the manufacturing and installation process involves local communities.
8. Explanation of the price/cost structure of the technology at various scale points.

### **Application Requirements: Individuals**

If you are applying as an individual under the industrial vermicomposting category, your CV should clearly demonstrate your experience and expertise at designing large or industrial vermicompost technologies, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Permanent carbon sequestration

Since the industrial revolution, humans have systematically released millions of years of carbon stored in fossil fuels into the atmosphere. The result has been a catastrophic change in climate and heating of the atmosphere.

As a mitigation exercise, many countries in the world are planting literally millions of trees a year to drawdown carbon from the

atmosphere. However, in many cases, corruption and criminality has frittered away the opportunity or seen reforestation reversed due to poverty, poor project design and ineffective risk management.

The Seefar Foundation wants to support projects and organisations of any size who have proven they can deliver permanent carbon sequestration. We are particularly

interested to hear about opportunities to do this in low- and middle-income countries, or from individuals and organisations who believe they can adapt their processes for low- and middle-income countries.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than four single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. Clear explanation of the carbon sequestration initiative including citations of science supporting the metrics (i.e., amount of CO<sub>2</sub> per unit of activity) of this method of carbon sequestration.
3. Where it has been successful previously and the environments in which your specific approach could be deployed.
4. How carbon sequestration gains can be sustained permanently in low- and middle-income countries.

5. How your initiative can be scaled.
6. Explanation of the price/cost structure per ton of carbon sequestration at various scale points.
7. The timeframes required to achieve results.
8. A short one paragraph biography of each member of key personnel.

### **Application Requirements: Individuals**

If you are applying as an individual under the carbon sequestration category, your CV should clearly demonstrate your experience and expertise at designing and delivering carbon sequestration projects, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Supporting populations to adopt low-animal-product diets

Diets high in animal products contribute disproportionately to climate change, deforestation and biodiversity loss compared to plant-based diets. This type of diet is also a leading cause of antibiotic resistance, waste pollution, non-carbon greenhouse gas emissions and soil erosion. High animal product diets are clustered in high-income countries where the most developed cultural attachments to this type of diet also exist.

However, the Seefar Foundation is excited by continued increases in awareness of the negative impacts of this diet on the planet and the gradual year-on-year increase in people transitioning to plant-based diets. We want to support projects and initiatives of all sizes and types that can accelerate this change in diet.

We will consider all types of projects, including but not limited to:

- behavioural change marketing to individuals, corporates (e.g., supermarkets) or communities;
- initiatives supporting the transition to plant-based diets;
- advocacy for abolishing damaging farming subsidies;
- visualisations demonstrating the impact of animal agriculture; or
- supporting the promotion of meat-alternative products.



### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. Clear explanation of the initiative.
3. The timeframes required to achieve results.
4. A short one paragraph biography of each member of key personnel.
5. Where it has been successful previously and where your specific approach could be deployed.
6. The [expected] results of the initiative and a cost vs impact assessment.

7. How it can be scaled.
8. What is different about your approach and why it is highly effective.
9. Explanation of the price/cost structure of the initiative at various scales.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your experience and expertise in this area, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Removing plastic from supply chains

Plastic is a blight on humanity. Almost every piece of plastic ever created is still on the planet - it can take hundreds of years to degrade. In the meantime, it is decimating marine life, clogging oceans, and leaching chemicals and micro-plastics into the environment.

The Seefar Foundation wants to support projects and initiatives designed to remove plastic from as many products as possible. We are open to supporting projects and initiatives of all types that can achieve this objective, including but not limited to:

- Manufacturing, scaling up production, and marketing/sales of, biodegradable plastic alternatives.
- Effective corporate or government advocacy to remove single use plastic packaging from supply chains.
- Capture and removal of plastic from the environment using methods that have the potential to be scaled.

- Targeted campaigns to encourage consumers to reject products with plastic packaging.
- Effective advocacy for producers to own the life cycle of plastic products produced.

We have no geographical preferences for initiatives in this category.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. Clear explanation of the initiative.
3. The timeframes required to achieve results.
4. A short one paragraph biography of each member of key personnel.
5. Where it has been successful previously and where your specific approach could be deployed.

6. The [expected] results of the initiative and a description of the key risks of the initiative.
7. How it can be scaled and/or progress you have made in the marketplace.
8. How gains can be sustained permanently.
9. Explanation of the price/cost structure of the initiative at various scales.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your relevant experience and expertise, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Producing low-cost and reliable electric transport for middle income countries

Wealthy developed nations are legislating to ban the production and sale of fossil fuel powered vehicles in their countries. While this is progress is exciting, it is happening in the countries that already have the strictest vehicle emissions restrictions. Little progress is being made to support the transition to low carbon transport in low- and middle-income countries where transport-derived carbon emissions per person are highest. This is mostly due to the economics involved.

As a result, the Seefar Foundation wants to support the uptake of non-fossil fuel powered transport in low- and middle-income countries and is willing to support the following types of initiatives:

1. Effective advocacy for legislative change to ban high carbon emitting transport in low- and middle-income countries.
2. The design, production, testing, launch or marketing of personal and small group transport options specifically costed and designed for low- and middle-income countries.
3. Other initiatives with the potential to achieve similar outcomes.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. A short one paragraph biography of each member of key personnel.
3. Clear explanation and specifications of the initiative, product or concept including what is unique about it.
4. Where it has been successful previously and where your specific approach could be deployed for maximum effect.
5. For concept notes promoting a product: a description of the production process and components.
6. The expected results of the initiative with a cost vs impact assessment.
7. How it can be scaled.
8. Explanation of the price/cost structure of the initiative at various scales.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your relevant experience and

expertise, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along

with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Mobilising communities for environmental initiatives

The Seefar Foundation anticipates that some initiatives proposed in other categories will require expertise in community support and ownership to succeed. We also anticipate that some organisations with great concepts in other categories will not have the experience of mobilising communities that their initiative requires to be successful in other contexts.

With this in mind, we have created this category to identify organisations and individuals who can partner with other organisations on how to effectively mobilise communities on environmental initiatives. We would like to hear from such organisations and individuals so that we can match you with organisations in other categories.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. A summary of your organisation's experience at:
  - a. mobilising communities for environmental initiatives
  - b. transferring guardianship of projects and impact/gains to

communities

- c. monitoring the sustainability of impact/gains

2. A short one paragraph biography of each member of key personnel.
3. A list of no more than five relevant projects explaining your organisation's role in them, the key successes of the project, their years of operation, their funding amount and who the donor was.
4. A list of no more than 5 key challenges your organisation has experienced and overcome in mobilising communities and sustaining gains.
5. Options for price/cost structures of your services.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your experience and expertise at mobilising communities for environmental projects, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Low-tech water desalination

Water desalination is not a solution to climate change. However, it can be an essential companion technology to other solutions, including rewilding, reforestation, carbon sequestration and regenerative agriculture.

With that in mind, the Seefar Foundation wants to partner with suppliers of desalination technology that is low cost at scale, resilient (i.e., low maintenance and easily repaired), low carbon in operation and preferably low

carbon in manufacture. Solutions should be cost viable at either the individual [large] farm level or at community level. These requirements suggest low tech solutions are most desirable.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. A short one paragraph biography of each member of key personnel.
3. Clear explanation of the system, technology and the resultant volume of water supply and the purity from the system.
4. Why is it resilient, low cost at scale and low carbon in operation?

5. Where it has been successfully used previously and what environments can it be deployed?
6. Describe the high-level installation process and skill requirements.
7. Explanation of the price/cost structure of the initiative at various scales.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your experience and expertise at designing, installing and maintaining water desalination systems, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

## Family planning and educating girls in low- and middle-income countries

The United Nations estimates the human population will grow to about 10 billion people in just the next 30 years. The impact on climate change is heavily influenced by how many people will be consuming resources in the world. While almost half of consumption-related emissions are generated by just the wealthiest 10% of humanity in high income countries, this consumption pattern will diversify alongside prosperity. We also know that fertility and birth rates decline and stabilise in countries where girls have the same education opportunities as boys, and where reproductive healthcare and family planning is easily accessible - just as it has in almost all high-income countries.

The Seefar Foundation wants to support projects that have a high cost to impact ratio for family planning and the education uptake of girls in low- and middle-income countries. We understand that a range of projects have the potential for impact in these areas and therefore welcome non-traditional approaches.

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. Overview of your organisation's experience in this area.
2. The timeframes required to achieve results.

3. A short one paragraph biography of each member of key personnel.
4. Clear explanation of the initiative.
5. Where it has been successful previously and where your specific approach could be deployed.
6. The results of the initiative with a cost vs impact assessment.
7. How it can be scaled.
8. Explanation of the price/cost structure of the initiative at various scales.

## Moonshots

We are also willing to consider proposals for moonshots. Moonshots carry a relatively high risk of failure, but if successful, could be transformative to the environment and climate change on a grand scale. In effect they are initiatives where the risk may be worth the reward. Examples of these could be:

- Legal cases with chances of transforming government legislation or industry operations
- Design, creation or testing of a new technology
- Creating an army of environmental influencers

### **Application Requirements: Organisations**

Applications for this initiative should be no longer than three single sided pages and include the following:

1. Overview of your organisation's experience in this area.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, your CV should clearly demonstrate your relevant experience and expertise, **including being clear about the challenges encountered and overcome.**

If you are submitting a concept note along with your CV, ensure it addresses as many of the questions asked of organisations above as possible.

2. The timeframes required to achieve results.
3. A short one paragraph biography of each member of key personnel.
4. Clear explanation of the initiative including the result if successful.
5. The indications you have that it will be successful.
6. The key risks to its success and what mitigations (if any) are possible.
7. Has something similar been successful before? If so, describe it.
8. Explanation of the price/cost structure of the initiative.

### **Application Requirements: Individuals**

If you are applying as an individual under this category, you should also submit a concept note. Your CV should clearly demonstrate your relevant experience and expertise. Your concept note needs to address the questions asked of organisations above.

## Application Process

### Resources

The following resources and forms are available to facilitate your application:

- [Call for Concept Notes & Consultants](#) – all document and updates stored here
- [Registering Interest Form](#) – if you wish to be updated with any changes to this call
- [Clarification Question Form](#) – to ask a clarifying question before the deadline
- [Individual Application Form](#) – to apply as a consultant or individual with a Concept Note
- [Organisation Application Form](#) – to apply as an organisation or consortium

### Questions

Clarification questions can be submitted using [this form](#). Questions must be submitted by the date indicated in the timeline below and answers will be published here (<https://www.seefar.org/Climate-Call>) within 72 working hours of being asked.

### Registering Interest

We encourage you to register your interest in this call for concept notes and consultants. Registering your interest allows you to receive any updates or changes to the call or application requirements that may occur prior to the deadline.

You can register your interest [here](#).

### Eligibility

#### Organisations

There are minimal eligibility requirements at this pre-qualification stage. We encourage applications from organisations or consortiums with any legal/corporate structure, location of registration and financial status. However, applying organisations must not:

- be insolvent or bankrupt.
- have directors or trustees convicted of fraud, corruption, discrimination, social security fraud, or other related criminal offences; or
- be involved currently or previously in terrorism, money laundering, human trafficking, modern slavery, exploitative work practices or bribery.



Organisations that progress to the next stage may need to undergo a more extensive due diligence assessment prior to funding agreements being signed.

Organisations should apply using the [Organisation Application Form](#).

### Individuals

Individuals can apply in two ways:

- As an individual consultant applying with a track record and expertise in one of the categories listed above. In this case, applicants should submit a CV using the [Individual Application Form](#).
- Individuals can submit a Concept Note for funding without an organisation, provided the concept addresses one of the eight categories listed above. In this case, individuals should still submit an application using the [Individual Application Form](#) and attach both your CV and the Concept Note.

There is no need to apply twice if you submit a Concept Note but are also interested in a consulting opportunity without your Concept Note – we will still evaluate your CV as a standalone application.

### Multiple Applications

Organisations can submit multiple applications, including multiple applications per category. The [Organisation Application Form](#) allows for this.

Individuals can also express an interest in opportunities in multiple categories in the application form, but should only submit one application form and one CV. The [Individual Application Form](#) is configured to allow this in one application.

## Process & How to Apply

### Clarification Questions

Clarifying questions can be asked up until the date shown below. Questions will be answered and posted within 72 hours on this link: <https://www.seefar.org/Climate-Call>

Questions submitted after the date shown below may not be answered. For transparency, all questions and answers will be published publicly.

### The Call for Concept Notes Stage

This stage is designed to be an easy process for organisations and individuals to express interest in receiving funding from the Seefar Foundation. We will then assess all submissions according to the evaluation criteria listed below. Successful applicants will be invited to the

Co-Creation and Interview Stage.

Concept Notes and CVs should be submitted in MS Word or PDF formats.

### Co-Creation and Interview Stage

#### Organisations

If selected for the co-creation stage, you will work with the Seefar Foundation to adapt and finalise a proposal for funding. This process can take up to 12 weeks to complete and may include due diligence checks. Successfully completing the co-creation stage does not guarantee funding. We expect to enter commercial or grant relationships on a staggered basis over the following 12 months.

#### Individuals

Individuals who have been shortlisted will be invited for interview, including to discuss their Concept Note where relevant.

### Contracting Method

#### Organisations

The Seefar Foundation expects to use a variety of funding models including grants, equity investments or commercial agreements to deliver outcomes. The nature of the contracting method will be dependent on the unique circumstances of the proposed project and organisation.

#### Individuals

We expect the method of engagement of individuals could take several forms including hiring individuals on a consultant basis with the Seefar Foundation to support project oversight and delivery partners; engaging individuals to deliver projects directly for the Seefar Foundation; or recommending individuals to partners lacking specific expertise.

### Errors in Submission

Submissions cannot be altered once submitted so applicants are encouraged to check their response carefully before submitting. However, if an error is made, it is possible to submit a new application using the correct application form, making clear the previous application should be discarded.

### Currency

All financial data and pricing submitted is preferred in USD wherever possible.

## Timeline

Clarification questions must be submitted by **15 February 2020**. Questions submitted after this time may not be answered.

**All applications must be received by 01:00 CET on February 21st, 2021.**

## Evaluation of Submissions

### Concept Notes

Concept Notes submitted will be assessed on the following four criteria both as stand-alone proposals and then comparatively across submissions. Given the scale of the climate crisis and the work to be done, there is a strong weighting on the impact-to-cost criteria.

Criteria	Weight	Description
High impact-to-cost ratio	50%	This is an assessment of the Concept Note's cost to achieve each [stated or derived] unit of impact, taking account of the unique approach of each concept.
Viability of the approach	20%	This assesses if there is sufficient evidence proving that the proposed method can achieve the desired impact.
Experience and expertise	5%	This criterion assesses whether the applicant and its key personnel have the required expertise and experience to successfully deliver the project, initiative or concept.
Ability to scale	25%	This criterion assesses the likelihood that the approach proposed can be scaled to a meaningful level of impact if additional funding was available. Bonus points are awarded to initiatives that have the capacity to be self-sustaining financially.

### Individuals

Individuals will be assessed based on a variety of criteria that are confidential to the Seefar Foundation. Concept Notes submitted by Individuals will be assessed in the same way as for organisations, as described above.

## General Conditions

Submissions will not be accepted unless submitted through the appropriate application forms:

- [Organisation Application Form](#)
- [Individual Application Form](#)

Late submissions and submissions lacking the appropriate documentation may not be considered, at the complete discretion of the Seefar Foundation.

The Seefar Foundation has the right to make changes to this call for concept notes at any time. If changes are made, they will be noted at the top of this page:

<https://www.seefar.org/Climate-Call>

This call for concept notes does not commit the Seefar Foundation to fund any project, concept or other submission.

The Seefar Foundation is not responsible for any costs incurred in preparing a submission.

The Seefar Foundation reserves the right to accept or reject any or all submissions received, to negotiate with all qualified sources, or to cancel in part or in its entirety the call for concept notes when it is in the Seefar Foundation's best interest.

No gifts, enticements or promises of any kind and of any value should be exchanged between applicants and Seefar personnel. Discovery of the same will be grounds for disqualification of the submission from

participation in any funding activity from the Seefar Foundation in perpetuity and may result in disciplinary actions against Seefar personnel involved in such discovered transactions.

Applicants warrant that they shall not discriminate because of race, colour, religion, sex, national origin, political affiliation, non-disabling physical and mental disability, political status, matriculation, sexual orientation, gender identity or expression, genetic information, status as a veteran, physical handicap, age, marital status or any other characteristic.

The Seefar Foundation will take all reasonable steps to protect data and information submitted through the Application Forms. However, by submitting an application, applicants make no claim of ownership over the data and information once submitted.

The Applicant must ensure compliance with law prohibiting transactions with, and the provision of resources and support to, individuals and organisations associated with terrorism.

By submitting a Concept Note or CV in response to this call, the Applicant, if selected, agrees that it will comply with all laws applicable to its activities and obligations under the funding agreement.

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